



ELIZADE UNIVERSITY
ILARA-MOKIN, ONDO STATE, NIGERIA

FACULTY: HUMANITIES, SOCIAL AND MANAGEMENT SCIENCES
DEPARTMENT: TOURISM AND HOSPITALITY MANAGEMENT
FIRST SEMESTER EXAMINATIONS
2020/2021 ACADEMIC SESSION
COURSE CODE: HTM 205
COURSE TITLE: Event Planning and Recreation Management
COURSE UNIT: 3
DURATION: 2 Hours

HOD'S SIGNATURE

SECTION A (NON ESSAY TYPE)

Multiple Choice Questions/Fill in the Gap Questions/ True or False Questions. 60 Questions at 1/2 (0.5) mark each.

Total Marks for Section A: 30 Marks

SECTION B (ESSAY TYPE)

Written essays, definitions, description of concepts etc. 4 Questions, answer 3. 10 Marks each.

Total Marks for Section B: 30 Marks

TOTAL MARKS FOR EXAMINATIONS: 60 MARKS.

TIME ALLOCATION: 2 HOURS.

SECTION A: Multiple Choice Questions/Fill in the Gap Questions/ True or False (30 Marks)

MCQ1

Event management is sometimes called -----?		
A.	Minor function	
B.	Hallmark function	
C.	Major Function	
D.	Special function	

MCQ2

Events is one of the major brands of hospitality services?		.
A.	True	
B.	False	
C.	Indifference	
D.	None of the above	

MCQ3

Events services covers all the following except-----?		.
A.	Luncheon parties	
B.	Dinner dances.	
C.	Wedding receptions	
D.	Customers patronage	

MCQ4

Staging for event programmes requires the following skills except -----?		
A.	Strategic management skills	
B.	Logistic skills	
C.	Technical skills	
D.	All of the above	

MCQ5

Special functions is defined as a unique moment in life-time celebrated with ritual to satisfy specific needs?		.
A.	Indifference	
B.	False	
C.	True	
D.	None of the above	

MCQ6

..... are the services offered for a specific group of people at a specific time, with the food and beverages to be served being pre-determined.?		
A.	Special functions	
B.	share prices functions	
C.	Catering functions	
D.	All of the above	

MCQ7

The following explain features of special function except.....?		
A.	Offered for a specific group of people.	
B.	The food and beverages to be served are pre-determined.	
C.	Consisting of catering related activities.	
D.	None of the above	

MCQ8

The following properties and facilities are needed for effective functioning of recreation organisation except.....?		
A.	golf course	
B.	tennis courts	
C.	Stadium	
D.	Hotel Accounting	

MCQ9

The ownership and management of any recreation facilities may fall under any of the following except.....?		
A.	private organisations	
B.	youth organisation	
C.	Inquisitors only	
D.	government agencies	

MCQ10

Commercial recreation implies the provision of leisure experiences with the intent of running at a loos?		
A.	True	
B.	False	
C.	Partially true	
D.	All of the above	

MCQ11

Event can be classified on the bases of one of the following?		
A.	Accounting	
B.	Size	
C.	Social event	
D.	Forensic event	

MCQ12

The acronyms MICE means.....?		
A.	Managing Conventions and Exhibitions	
B.	Making Conventions and Exhibitions	
C.	Meetings Conventions and Exhibitions	
D.	None of the above	

MCQ13

The main technology solutions used for event management include the following except.....?		
A.	Project planning software	
B.	Audience reservation	
C.	PERT charts	
D.	None of the above	

MCQ14

To successfully stage special functions requires the following except.....?		
A.	Identification of worker's special abilities and skills	
B.	Like tasks put together	
C.	Identification of task	
D.	Global distribution systems	

MCQ15

Event managers are responsible for designing special function concept's structure?		
A.	True	
B.	False	
C.	Indifferent	
D.	All of the above	

MCQ16

Achieving special function concept's structure requires the following except?		
A.	Knowing the purpose or objectives of staging the function.	
B.	knowing the event theme	
C.	knowing the venue	
D.	Offers only services to customers.	

MCQ17

Special function development elements include the following except.....?		
A.	return on capital employed	
B.	available resources	
C.	the timing of the event	
D.	the skills of the team	

MCQ18

The theme of the function should be linked to the purpose?		
A.	True	
B.	False	
C.	Indifferent	
D.	All of the above	

MCQ19

..... should be completely compatible with guest's need and consistent in all respects?		
A.	Controlling social amenities	
B.	Planning for infrastructure	
C.	The theme of the function	
D.	Forecasting employment	

MCQ20

Most functions adopt a colour scheme that is repeated on all items produced for the function?		
A.	Indifferent	
B.	False	
C.	True	
D.	None of the above	

MCQ21

The following are essential When coming up with ideas for a theme except.....?		
A.	range of suitable venues	
B.	the constraints of budget	
C.	Nature and class of the event	
D.	None of the above	

MCQ22

The followings are examples of unusual venues except.....?		
A.	Museum	
B.	Zoo	
C.	Parking lots	
D.	Demolition site	

MCQ23

..... Is needed when considering the choice of event venue?		
A.	Built features	
B.	Aquarium	
C.	Vineyard	
D.	Demolition site	

MCQ24

The following are the requirements that could challenge the feasibility of a function except.....?		
A.	Stakeholders	
B.	the transport authority	
C.	environmental protection agency	
D.	water ways police	

MCQ25

The following provides an idea of the many people involved in staging a function?		
A.	Talent/performer	
B.	Cast and crew	
C.	Corporate Affairs Commission	
D.	Function principal	

MCQ26

One of the following is not required for a successful staging of event?		
A.	Increase	
B.	Emergency services	
C.	Contractors	
D.	Customer	

MCQ27

Analysing only the macro environment before staging event is an essential recipe for organising successful events?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ28

Analysing both the macro and micro environment before staging event is an essential recipe for organising successful events?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ29

Analysing only the micro environment before staging event is an essential recipe for organising successful events?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ30

The success of an event is a function of coherence between environmental factors and internal forces of event management firms?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ31

The event management firms and its environment are interdependent?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ32

Event firm depends on its environment for the resources and opportunities necessary for its existence?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ33

The environment determines the limits of the event managers' activities?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ34

Competitors, regulations, and marketing are typical examples of		
A.	Environmental forces	
B.	Community Impact	
C.	Risk factors	
D.	Revenue and Expenditure determinants	

MCQ35

A good marketing strategy is needed by event managers to achieve the following except.....?		
A.	Asset and liability reduced	
B.	To survive intense competition	
C.	Maintain sales projections	
D.	Maintain sales target	

MCQ36

A wide range of laws and regulations have an impact on the staging of functions?			
A.	True		
B.	False		
C.	Indifferent		
D.	None of the above		

MCQ37

Every organization including event management firms operates amongst other competitors in the market?			
A.	True		
B.	False		
C.	Indifferent		
D.	None of the above		

MCQ38

The following are all aspects that require the function manager's liaison with local or state government except.....?		
A.	Neighbourhood impact	
B.	Traffic	
C.	Parking	
D.	None of the above	

MCQ39

Marketing of event function is very important part of the initial planning?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ40

The timing of event marketing efforts is crucial?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ41

Measures to counteract the impact of the weather are essential aspect of function feasibility planning?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ42

Event planners must be aware that insurance premiums will be linked to the perceived risk to the safety of participants?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ43

The following are many risks associated with functions except.....?		
A.	The GRN confirmation.	
B.	Cancellation by a key performer.	
C.	Non-arrival of equipment.	
D.	Technical failure.	

MCQ44

The following logistical elements must be taken into accounts when considering a function concept except.....?		
A.	Credit entry	
B.	Access to the site	
C.	Refrigerated storage	
D.	Physical space for food preparation	

MCQ45

Event site can have the following dimensions except.....?		
A.	Too high	
B.	Too narrow	
C.	Enumeration	
D.	Too low	

MCQ46

Recreation is a term for which there is no universally agreed-on definition?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ47

The following are the merits of defining recreation except.....?		
A.	Accounts payable for motor car	
B.	Better insight on the goals of the industry.	
C.	Account for services offered.	
D.	Provide insight on facilities to be provided	

MCQ48

Recreation means "restoration to health"?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ49

"Recreation" stems from the Latin word?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ50

The following explains attributes of recreation except.....?		
A.	Recreation can be active or passive activities.	
B.	A document issued by the seller informing the buyer that his invoice was undercharged.	
C.	Engaging in activities such as softball and hiking.	
D.	Pursuit taken up during leisure.	

MCQ51

Recreation in the pre-historic age was directly related to man's fight for survival?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ52

In the early civilizations, recreation were designed only for the rich and the ruling class?		
A.	Egyptian, Assyrian, and Babylonian	
B.	Egyptian, Assyrian, and America	
C.	Egyptian, British, and Babylonian	
D.	Indian, Assyrian, and Babylonian	

MCQ53

The Romans used slaves and professionals to provide music, drama, and dance during their leisure to rejuvenate their lost energy?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ54

The ancient civilisation provided an opportunity for development of both the body and mind during 2500BC-5000BC?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	A

MCQ55

The following information about Joseph Lee is correct except.....?		
A.	Born in America	
B.	Born in 1862	
C.	A philanthropist	
D.	A lawyer	

MCQ56

.....was regarded as the "father" of the playground movement?		
A.	Joseph Lee	
B.	Lee Joseph	
C.	Joseph Luther	
D.	Luther Lee	

MCQ57

.....was the President of the Playground Association of America for 27 years?		
A.	Joseph Lee	
B.	Lee Joseph	
C.	Joseph Luther	
D.	Luther Lee	

MCQ58

----- was a physician by training, with a special interest in physical education and recreation?		
A.	Gulick Joseph	
B.	Gulick Luther	
C.	Luther Gulick	
D.	Luther Halsey Gulick	

MCQ59

.....was a social work pioneer who established Hull House in Chicago?		
A.	Lee Joseph	
B.	Luther Lee	
C.	Jane Addams	
D.	Luther Gulick	

MCQ60

..... interest is in the needs of children and youth, immigrants and the poor in America's great cities?		
A.	Lee Joseph	
B.	Luther Lee	
C.	Jane Addams	
D.	Luther Gulick	

SECTION B (ESSAY TYPE)

Answer any three (3) questions from this section.

1a. Explain major characteristics of event functions? (3marks).

1b. Highlight and explain the classification of events on the bases of the nature of the event?
(5marks).

1c. List four reasons why people prefer outdoor functions in Nigeria? (2 Marks).

2a. Itemise problems associated with Outdoor events in Nigeria? (3 Marks).

- 2b. Explain various advantages of indoor events in Nigeria? (3 marks).
- 2c. Educate your course mates in another institution on ethical issues to observe during event operations? (4 marks).
- 3a. Highlight typical examples of unusual venues used for staging events? (4 Marks).
- 3b. itemise factors to be considered while selecting event venue? (5 marks).
- 4a. Define the term recreation on the bases of benefit dimension? (3 marks).
- 4b. List the major contribution of Joseph Lee to recreation practice development (3 marks).
- 4c. Explain the concept of Leisure? (4 marks).